



FrankfurtRheinMain

Become a part of it.

Become a part of it ...

FrankfurtRheinMain welcomes you!

FrankfurtRheinMain GmbH
International Marketing of the Region
Sibylle Yaakov, Vice President

September 30, 2016



FrankfurtRheinMain

Become a part of it.

FrankfurtRheinMain



Germany

- Population: 5.6 million
- Workforce: 3.0 million
- A great variety of nature: Forest area: 37%
- 40 million consumers in a 200 km radius
- ~9% of all products Made in Germany are manufactured in FrankfurtRheinMain



FrankfurtRheinMain

Become a part of it.

Key factors: FrankfurtRheinMain ...



..., well connected.



..., center of business.



..., the financial center in the heart of Europe.



..., Germany's Digital Hub.



..., a strong local market.



..., a remarkable talent pool.



Internationality!



Quality of Life?
Absolutely!



FrankfurtRheinMain

Become a part of it.

Our organisation

- Inward investment agency
- Promote the region internationally
- Attract foreign companies to the region
- Multilingual, internationally experienced team
- Government funded
- Representative offices: India, China, USA

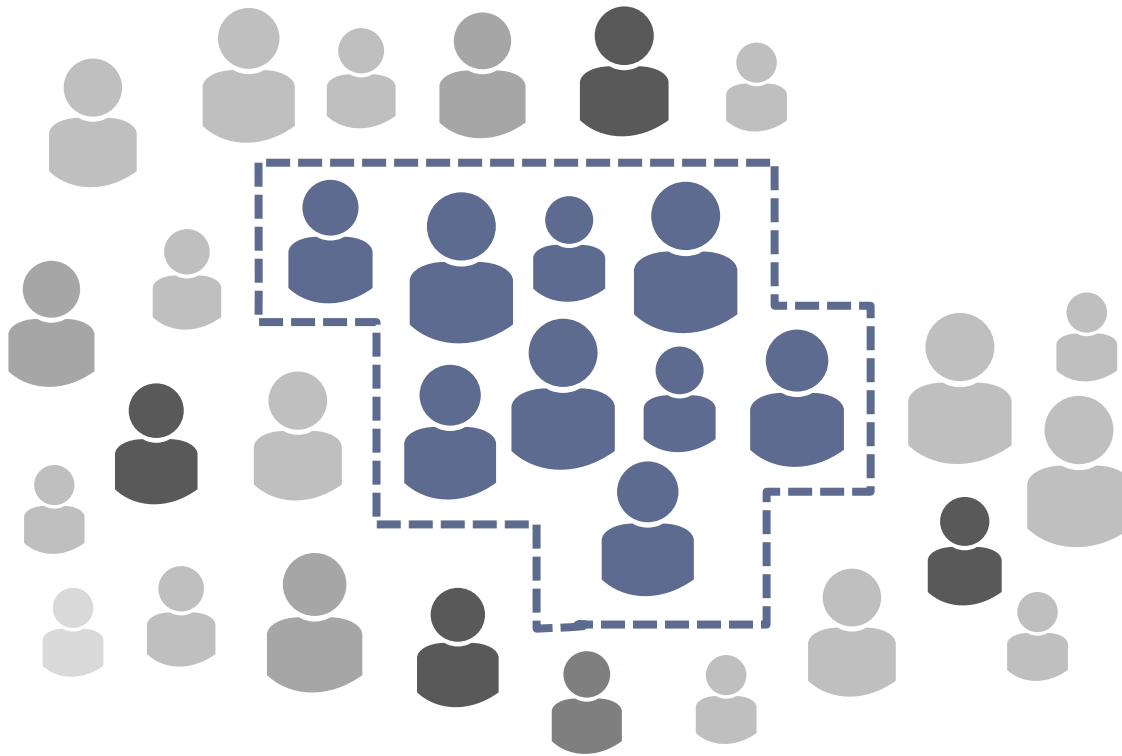


FrankfurtRheinMain

Become a part of it.

Our services

- A personalized facilitation service
- Arrangement of tailor-made scouting visits
- Access to international tax & labour law experts
- Assistance with work/residence permits
- Site identification across the entire region
- Access to industry and business networks




FrankfurtRheinMain

Become a part of it.

Our target group

- Multinationals & global players
- Value adding: innovative, fast growing, creating jobs
- Headquarters, JV, strategic alliances, M&A

only  **Greenfields**



| A-level | B-level | C-level |
|--|---|--|
| USA, China, India, South Korea, Japan, France & UK | Canada, Russia, Italy, Switzerland, Turkey, Singapore, Israel | Sweden, Austria, Finland, Brazil, Australia, Czechia, Poland |



FrankfurtRheinMain

Become a part of it.

Our target countries

- High-level globalized economies
- Competitive & innovative environment
- Growing outward investment indications
- Start-up atmosphere
- Regional i.e. economic fit with FrankfurtRheinMain



Advanced
Manufacturing



Business Services &
Consulting



Automotive



ICT & Cloud
Computing



Logistics &
Distribution



Financial
Services



Life Sciences



FrankfurtRheinMain

Become a part of it.

Our target industries

- Healthy share of „real economy“
- High industry growth
- High job effects
- High investment volume
- Regional fit with FrankfurtRheinMain



FrankfurtRheinMain

Become a part of it.

Well done!



>800 established international companies attracted and accompanied/ since 2005



Every 5 days a new foreign company in FRM

>8.000 international contacts / each year



>90 projects for establishment afoot