

Testimonial

DoCoMo

Fast connections to cities around Europe

DoCoMo i-mode Europe (DCMiE) is a company that provides consultation in the areas of technology and marketing, as well as support in the launch and operation of i-mode services. In July 2002 DCMiE was established by NTT DoCoMo, a Japanese mobile giant, as its European headquarters of i-mode global operation in Amsterdam. In July 2004, due to the expansion of its operation, DCMiE moved its office to the top two floors of the new highrise of the World Trade Center Amsterdam.

From its Amsterdam headquarters DCMiE orchestrates and facilitates the implementation and expansion of i-mode services for more than 10 mobile operators in Europe. Therefore, easy access and fast connections to major cities around the continent are extremely important. Setting up an office near Amsterdam Airport Schiphol was therefore the logical thing to do. World Trade Center Amsterdam is located only 15 minutes from Schiphol and conveniently located along the city's ring road. Isao Ohashi, president of DCMiE: 'Because we have very long working days and work under constant pressure, we need a pleasant working environment. Having a wonderful view of the city of Amsterdam is very inspiring. And what's more, we have a nice terrace on the top floor where we can relax.'

'The friendly regulations for immigration and tax in Holland were another reason for choosing Amsterdam,' says Isao Ohashi. 'The Dutch government cooperated greatly by quickly issuing work permits for our employees. The local investment agencies have been very helpful, especially by introducing us to prospective local business partners.' 'Finding an easily accessible location for our employees was another important point. Most of them live in nearby Amstelveen and can commute to work easily. Having excellent facilities such as the Japanese school is also a wonderful asset.'

'Our employees enjoy life in the Netherlands very much: living here is very easy. The people mostly speak English, are very friendly and helpful, and easy to mix with. We play tennis together, visit museums and go to classical concerts. Some of us have a chance to do some gardening, something very rare in modern Japan, since space there is very scarce. During summer we have a monthly company barbecue in the Amsterdamse Bos, a beautiful local park. Of course, everybody enjoys this very much!'