

Testimonial

Nikon

Nikon Europe BV was established in the Netherlands in 1968. Nikon products worldwide include cameras and lenses, binoculars and telescopes, biological and industrial microscopes, measuring, surveying and ophthalmic instruments. The new headquarters, which also houses a European spare parts centre, is located at Airport Business Park Lijnden.

"We have been based in the Schiphol area for more than 30 years, so when we decided to build the new European HQ for our imaging operations, we knew exactly where we wanted it to be. It had to be near Schiphol and close to our existing premises. In terms of logistics, it is one of the best locations in Europe. Schiphol is a true European hub and the airport is now expanding its facilities and the number of flights in order to meet the demands of clients such as Nikon," says Hideshi Hirai, former President of Nikon Europe.

"Besides this, the fact that everyone can speak English is very important for us. It makes life a lot easier, in work and in everyday life. Because a large number of our local staff also speaks excellent German, we can also communicate effectively with our German colleagues in Europe.

"Even though I spend an enormous amount of time travelling all over the world, I also enjoy my time in Amsterdam. It's so international that anyone can feel at home. It does help, of course, that the city has a Japanese School, a Japanese Chamber of Commerce, and many very good Japanese restaurants."